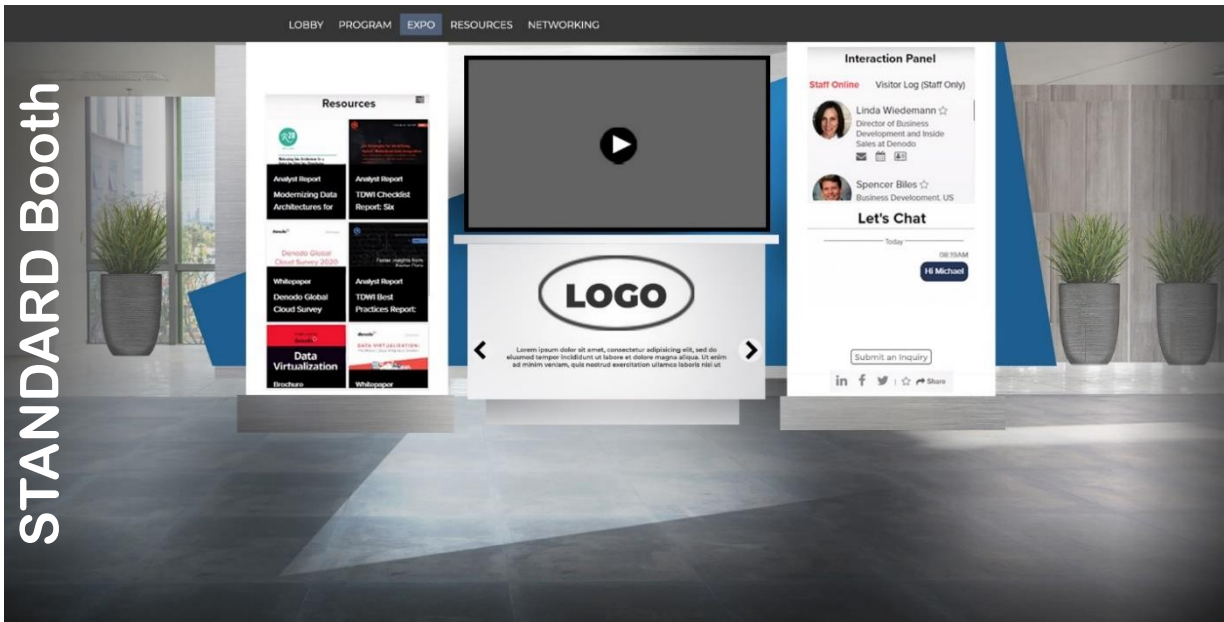


# 2020 Virtual Conference Trade Show

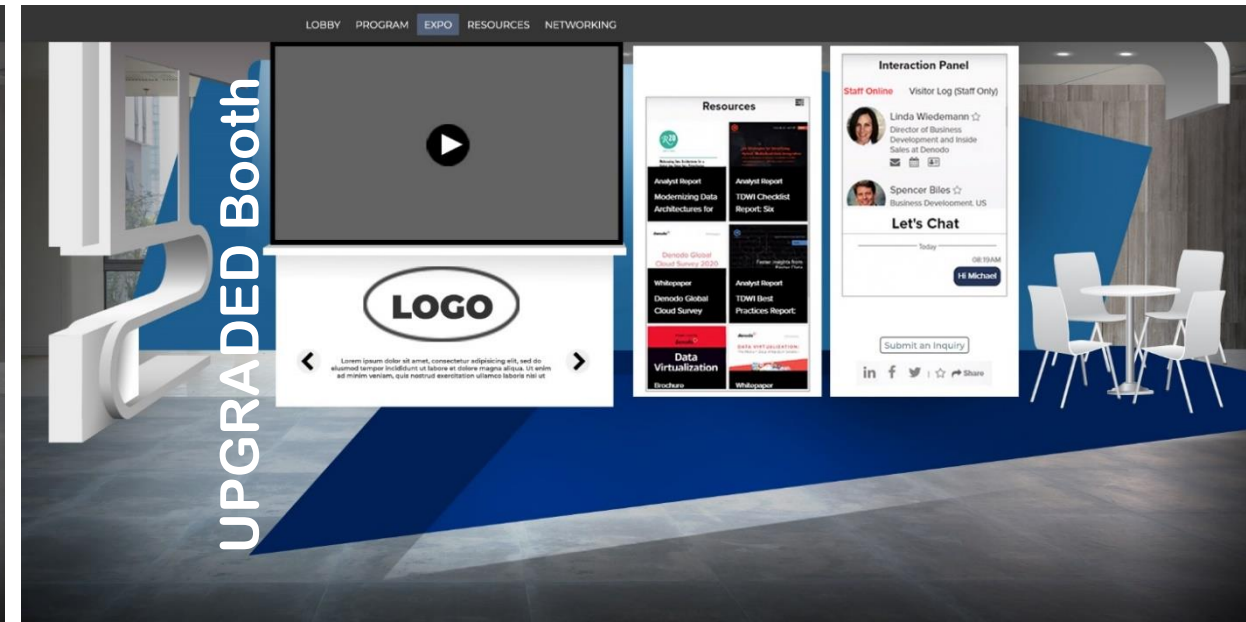


## Virtual Trade Show Booth Information Standard Booth:

(Pricing on next page)

### Standard Booth Includes:

- ❖ Video screen featuring up to a 2-minute video of your content.
- ❖ Company profile (website, email, and 50-word description).
- ❖ Company logo recognition.
- ❖ Choice of booth representative avatar.
- ❖ Up to 3 PDFs posted (products, services and specials).
- ❖ Live chat room and ability to book 1:1 appointments.
- ❖ Virtual booth analytics.
- ❖ A list of names, titles and addresses of conference attendees.
- ❖ Two booth representatives with full-access, complimentary conference registrations. Additional booth representatives can be purchased at a fee of \$100 each.



## Virtual Trade Show Booth Information Upgraded Booth:

(Pricing on next page)

### Upgraded Booth Includes:

- ❖ Everything that is included with a standard booth plus:
- ❖ Video screen featuring up to a 4-minute video of your content.
- ❖ Company social media links.
- ❖ Up to 5 PDFs posted (products, services and specials).
- ❖ Three booth representatives with full-access, complimentary conference registrations. Additional booth representatives can be purchased at a fee of \$100 each.

# 2020 Virtual Conference Trade Show

Welcome to the first-ever LeadingAge Kentucky Virtual Conference that will:

- ❖ Have dedicated trade show with non-competing times will be scheduled during the live virtual conference
- ❖ Your company's virtual booth will be viewable on-demand for 2 months following the live event
- ❖ Build brand awareness
- ❖ Reach a larger audience than ever before!
- ❖ Provide more ways to network and connect with members.
- ❖ Simplify lead retrieval and follow up.

## Pricing

Partner Member (\$6,000) – UPGRADED Booth included with membership

Supporter Member (\$4,000) – UPGRADED Booth included with membership

Friend Member (\$2,000) – STANDARD Booth included with membership

Contributor Member – STANDARD Booth \$765 (with \$750 membership)

Non-Member Price – STANDARD Booth \$1,125

- ❖ A live demo of the virtual platform and all the benefits will be available for all members in August.  
Date and time is TBA. *(will be available on demand for viewing after live date)*



Go to [https://leadingageky.org/annual-conference/virtual trade show registration/](https://leadingageky.org/annual-conference/virtual_trade_show_registration/) to register for a virtual booth!

## Contact Information

**Rhonda Hoyer, Manager of Operations and Professional Development**

LeadingAge Kentucky  
2501 Nelson Miller Parkway, Suite 200  
Louisville, KY 40223

rhoyer@leadingageky.org  
Phone: (502) 992-4380  
www.leadingageky.org